[school district name]

[address]

**[insert district logo here]**

Contact:

Phone:

Email:

[date]

For Immediate Release

[School/District Name] Prepares to Give Parents More Access

*District leaders optimistic the new parent portal will improve transparency and communication*

**[city], [state]** – [school/district name] is adopting Skyward’s Family Access for the [Year] school year. With this online portal, parents and guardians can stay on top of their children’s grades, attendance, upcoming events, and more. The portal’s social media-style message wall makes it easier for parents to communicate with teachers, coaches, and support staff, while providing a single destination for important school/district announcements.

[School/district name] expects this increased transparency to result in closer partnerships between school and home, a key factor in improving student achievement. With anytime, any-device access to upcoming assignments, guardians can provide additional support and intervention from home.

“[Insert quote about the importance of involving guardians in the educational process],” said [name], [title] at [school district name]. “[Part two of quote – discuss how the commitment to communication and transparency is aligned with the school/district’s mission.]”

Family Access is a key component of [school/district name]’s Skyward student information system. It is a nationally recognized, award-winning family engagement resource used by more than 1500 districts around the world.

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