



PARENT ENGAGEMENT

FEWER THAN 25%

OF PARENTS CAN NAME A BASIC MILESTONE THEIR CHILD SHOULD HAVE REACHED IN SCHOOL OVER THE PREVIOUS YEAR.



Boosting parental involvement: Results from a national survey of parents, Public Agenda, 2012

SOLID FOUNDATION SCHOOLS

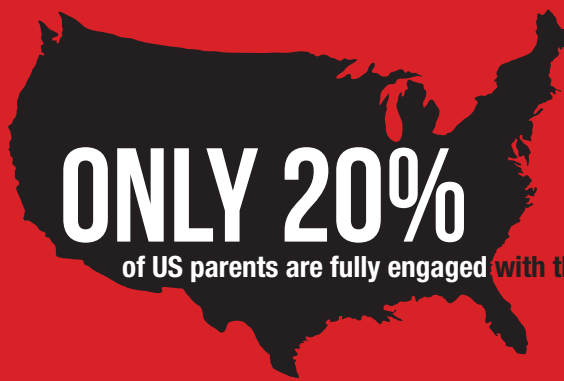
practicing parent engagement strategies saw the number of students meeting state expectations jump from



51.3% TO 55.8%

over a three year period.

The effects of comprehensive parent engagement on student learning, Redding, et. al., 2004



ONLY 20%

of US parents are fully engaged with their child's school

Gallup poll, 2015

PARENT ~~A+~~ AWARENESS

of upcoming homework assignments and tests resulted in a **30% INCREASE** in the number of students who showed substantial improvement in reading, and a **38% INCREASE** in math.

The essential supports for school improvement, Sebring, et. al., 2006

Weekly, tailored messages from teachers to parents resulted in improved attendance and reduced student dropout rates by a staggering

41%

The Underutilized Potential of Teacher-to-Parent Communication: Evidence from a Field Experiment, Kraft & Rogers, 2014



IMPROVE OUTCOMES | REDUCE COSTS | ACHIEVE SUCCESS