



THE STATE OF PROFESSIONAL DEVELOPMENT



\$1.3 TRILLION

in productivity is lost every year in the United States due to **INADEQUATE DIGITAL SKILLS**

Educators 4 Excellence: How the 'Digital Skills Gap' Bleeds 1.3 Trillion a year from US Business. 2014



THE COST OF REPLACING A TEACHER IS **ABOUT 20%** OF THE DEPARTING TEACHER'S SALARY

ASCD: The Cost of Teacher Turnover. 2003

For more specialized office staff, that cost can

GO UP MORE THAN **38%**



Entrepreneur: What is the average cost for bringing on a new employee including the interview process, hiring and training? 2007



90%

of teachers **"RARELY TO NEVER"** use online professional resources



Educators 4 Excellence: Investing In Our Future. Honoring Teacher's Voices in Professional Development. 2015

23% of employees leave due to a lack of development and training



Shift: Shifts eLearning Blog. 18 Mind-Blowing eLearning Statistics You Need To Know. 2012



IMPROVE OUTCOMES | REDUCE COSTS | ACHIEVE SUCCESS